

CYBER

The Dark Side of Cyber: A Journey Into the Cybercrime Underworld

Cybercrime is no longer just crime – it's one of the most sophisticated industries on the planet.

Everything is hackable. This simple rule defines the digital world we live in today. Every system, every organization, every connected device exists somewhere on the attack surface. And on the darker side of cyberspace, some of the world's most talented minds are using that reality to build a global criminal economy.

Cybercrime has evolved into one of the largest industries on the planet – with estimated damages in the trillions of dollars a year, more than the revenues of many of the world's biggest corporations. Underground markets sell exploits, malware, and stolen identities. Specialized teams run ransomware operations like technology startups. And attackers constantly experiment with new tools – from AI-generated phishing campaigns to automated attack systems.

In this captivating keynote, Menny Barzilay takes audiences on a journey into the cybercrime underworld, revealing how attackers think, how modern cybercrime operations actually work, and why hackers continue to push the boundaries of what is possible.

BEST FOR

General audiences curious about how cybercrime really works.

KEY TAKEAWAYS

- How the cybercrime economy actually operates
- Why hacking has become one of the most profitable industries in the world
- The emerging technologies shaping the next generation of cyber attacks

AVAILABLE AS

TED-Style · Standard

TED-style or standard talk: 15–60 minutes



ABOUT MENNY

Menny Barzilay is an internationally recognized cybersecurity expert, entrepreneur, and strategic advisor. He is the CEO and co-founder of Atorian, a partner and co-founder at Cytactic, and the CTO of the Blavatnik Interdisciplinary Cyber Research Center at Tel Aviv University. Previously, he served as a CISO in the intelligence services of the Israeli Defense Forces.

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