

CYBER

Cyber Kills: When Cyber Attacks Cost Lives

Cybersecurity stopped being an IT problem the day hospitals went offline.

For many years, cybersecurity incidents were measured in stolen data, financial losses, or reputational damage. But a growing number of cyber attacks are now crossing a dangerous line – from the digital world into the physical one.

Hospitals forced to shut down during ransomware attacks.
Critical infrastructure disrupted by malicious code.
Emergency services paralyzed at the worst possible moment.
In several documented cases, cyber incidents have been linked to real-world harm and even loss of life.

In this powerful keynote, Menny Barzilay explores the moment when cybersecurity stops being an IT problem and becomes a public safety issue. The talk challenges leaders to rethink how they approach cyber risk when the stakes are no longer data or money – but human lives.

BEST FOR

Healthcare, critical infrastructure and public sector audiences, and their leaders.

KEY TAKEAWAYS

- How cyber attacks increasingly create physical consequences
- Real-world cases where cyber incidents affected life-critical systems
- Why traditional cybersecurity thinking is no longer sufficient
- What organizations and governments must do when cyber risk becomes safety risk

AVAILABLE AS

TED-Style · Standard

TED-style or standard talk: 15–60 minutes



ABOUT MENNY

Menny Barzilay is an internationally recognized cybersecurity expert, entrepreneur, and strategic advisor. He is the CEO and co-founder of Atorian, a partner and co-founder at Cytactic, and the CTO of the Blavatnik Interdisciplinary Cyber Research Center at Tel Aviv University. Previously, he served as a CISO in the intelligence services of the Israeli Defense Forces.

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